

# CREATIVE INTENTIONS

## FIRM CAPABILITIES

### Educational & Business Partnerships

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### EDUCATIONAL Partnerships

**Enhancing Workforce and Educational Excellence** - As workforce demands rapidly evolve, businesses and educational institutions are under increasing pressure to adapt. They both continuously face similar challenges - shifting budgets, emerging technologies, changing skill requirements, and the growing need to cultivate adaptable, well-rounded individuals. Addressing these challenges requires more than traditional solutions - it calls for innovative, purpose-driven partnerships.

Creative Intentions serves as a strategic partner, collaborating with schools and community organizations that serve students to meet their unique needs and prepare them for life and work success.

We deliver engaging supplemental student programs that align with today's challenges and tomorrow's workforce.

We are creating a new standard, one empowered by the benefits of public and private collaborations.

#### **Our student-focused programs:**

- Equip students with adaptive skills for long-term success
- Strengthen school-to-career pathways
- Support personal growth and leadership development
- Build confidence, capability, and excellence

We prepare students not just to succeed - but to **lead**.

Our student programs include traditional and nontraditional topics to drive individual success. We help students unlock their potential and prepare them for a future where excellence is the standard.

While we can customize our programming to meet your needs, **OUR BASELINE PROGRAM** includes:

- **Leadership Development:**  
Our leadership development courses are designed to cultivate confident, effective, and inclusive leaders. Students strengthen their **decision-making and strategic thinking skills**, empowering them to lead with purpose and inspire others.
- **Financial Literacy:**  
We equip students with fundamental financial knowledge.
  - *What is a budget?*
  - *What is credit?*
  - *How do I start saving, and why should I save more than I spend?*
  - *What is investing?*
  - *Banking, how does that work?*
- **Soft Skills Development:**  
Soft skills are the foundation of success inside and outside the classroom. Our courses focus on building strong **communication, collaboration, adaptability, emotional intelligence, and problem-solving abilities**—ensuring students are prepared to thrive in team environments.
- **Civic Engagement:** This course introduces students to the foundations of civic responsibility and an understanding of their community, inspiring them to become interested, active, informed, and engaged members of their communities.
- **Technology:** In today's tech-driven world, digital fluency is no longer optional—it's essential. This course introduces students to popular AI tools and equips them with the technology skills they need to succeed in both academic and professional environments.

Other popular course topics include:

- **Navigating Life's Realities**
- **The Necessity of Change**
- **Personal Branding**

## WHY CHOOSE CREATIVE INTENTIONS?

- **Tailored Solutions:** While we have standard programming, we can customize our services to meet clients' unique needs and goals.
- **Commitment to Excellence:** We care about every student's success and are dedicated to delivering high-quality services and achieving measurable outcomes.
- **Budget-Friendly Options:** We offer flexible pricing structures that accommodate different budget requirements. We ensure the quality development of all services without compromising value.
- **Cultural Sensitivity:** We design our programs with a deep respect for and understanding of diverse cultural backgrounds, ensuring content is inclusive, meaningful, and resonates with individuals from all communities.

## **BUSINESS Partnerships**

### **Building High-Performing Teams for a Dynamic Future**

Change is happening—faster than ever! Businesses are facing growing challenges, including shifting talent demands, technological disruption, workforce engagement gaps, and the need for continuous skill development. Addressing these demands requires more than traditional training solutions. It calls for innovative, agile partnerships. Creative Intentions is that strategic partner.

We collaborate with companies of all sizes to design customized, high-impact learning experiences that strengthen leadership, develop resilient teams, and align talent strategies to future workforce needs. Our approach helps businesses build a future-ready workforce by equipping employees with both technical proficiencies and critical human skills. From leadership development and soft skills training to customized workforce alignment strategies, we prepare organizations to not only adapt to change—but to lead it.

We are setting a new standard—an agile workforce, shaped by intentional growth, and driven by innovative strategies.

### **Our Focus:**

Creative Intentions serves as a strategic partner by delivering customized training solutions that align with your evolving business goals, operational needs, and organizational culture.

### **Our business-focused programs:**

- Strengthen leadership pipelines across all levels of the organization
- Drive employee engagement and retention through relevant, accessible training
- Align talent development strategies with operational goals and emerging trends
- Build adaptable, future-ready teams positioned for sustainable success

### **Our Core Programs Include:**

#### **Leadership Development**

Our leadership programs build confident, effective, and inclusive leaders. We strengthen decision-making, communication, and strategic thinking, empowering employees to lead with purpose and drive team success.

#### **Essential Skills For Workplace Success**

Our targeted sessions focus on developing critical workplace skills, from technical capabilities to emotional intelligence, ensuring your team is adaptable, collaborative, and equipped to meet evolving demands.

## **Organizational Culture Building**

Through customized workshops, we help businesses foster cultures of accountability, innovation, and continuous learning, essential for maintaining a competitive edge.

Popular topics include: Change Management Essentials, Effective Team Collaboration, Building a Culture of Innovation, and Career Development Planning for Talent Retention.

## **WHY PARTNER WITH CREATIVE INTENTIONS?**

### **Tailored Solutions:**

There is no cookie-cutter content here. Every program is customized to your specific business goals, employee needs, and industry challenges.

### **Commitment to Excellence:**

We deliver high-quality, measurable results that fuel individual growth and organizational advancement.

### **Strategic Workforce Alignment:**

We partner with leadership teams to align training initiatives with real-time business objectives, ensuring learning investments directly support organizational growth and resilience.

### **Flexible, Business-Friendly Delivery:**

Our sessions are short, high-impact, and engaging—designed to minimize disruption to operations while maximizing employee participation and retention.

### **Future-Focused Approach:**

We stay ahead of industry trends, helping your business prepare for emerging workforce challenges with confidence and agility.

### **Inclusive and Collaborative:**

We understand that a thriving workplace values diversity and collaboration. Our programs foster inclusive leadership and team dynamics that drive innovation and performance.

## **CONTACT US:**

**Dr. Telisha Roberts, President**